

# One-stop Technology Solution for FLEET OWNERS



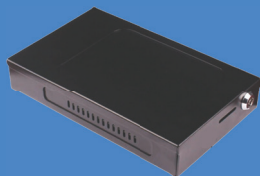
## FOOTPRINTS OF SUCCESS

- Winner of Innovation Excellence and Runner Up in Best Startup of the year for IT Solutions Provider at Prawaas Awards.
- Identified by Department of Industrial Policy and Promotion, Govt. of India as Startup.
- Founders have rich IIT/IIM and international experience.
- Working in multiple states.



## GPS BASED ADVANCED VEHICLE TRACKING AND ALERT SOLUTION

- AIS 140 certified GPS devices (IRNSS)
- Precise tracking & detailed value added reports
- Multiple configurable alerts
- World-class service and support system
- Red Bus connectivity



## INFOTAINMENT BOX

Bus WIFI and Passenger Entertainment System

### SERVICES PROVIDED



MUSIC



GPS / NAVIGATION



MOVIES



WEATHER



ONBOARD ANNOUNCEMENTS



NEWS



E-BOOKS



E-SHOPPING



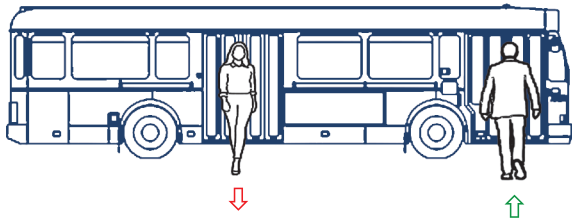
SOCIAL MEDIA



ONLINE GAMES

## People Counter

Video analysis based accurate count of people entering or exiting a defined zone

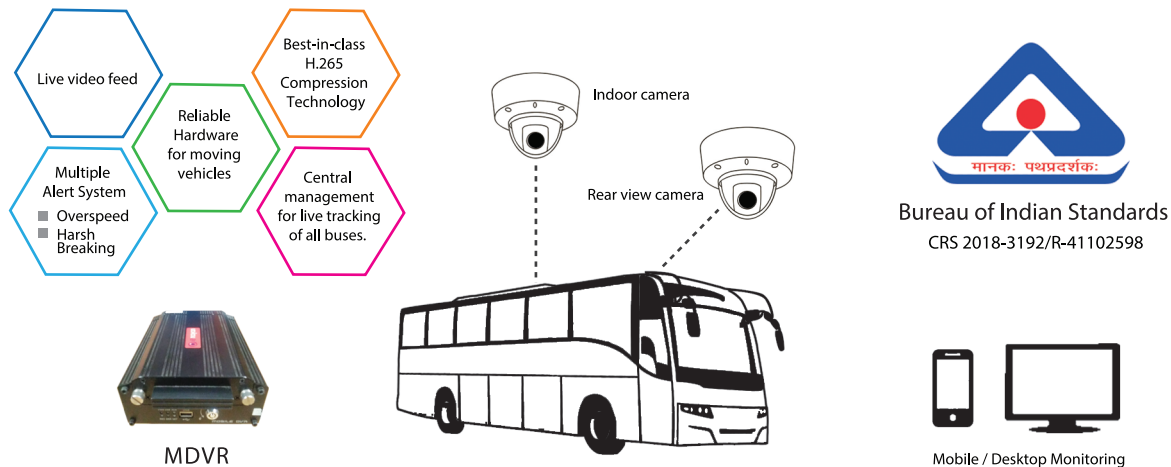


IN	15
OUT	03

### Salient Features

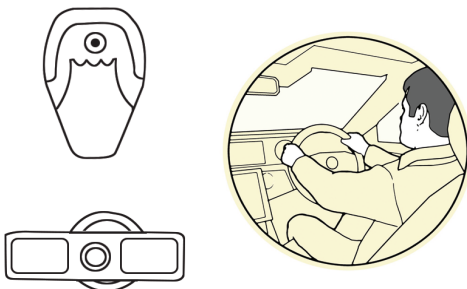
- Made in India device with patent application
- Proof of passenger boarding and deboarding with various kinds of reports.
- Numerous other applications for analytics in shopping malls. Factory night shift, hospitals etc.

## Live Vehicle Video Surveillance



## Advanced Driver Assistance and Monitoring Systems

Highly accurate fatigue, smoke, drink, sleeping, phone call detection.



### Salient Features

- One fatigue driving camera and ADAS camera in each bus.
- Fatigue driving detection is mainly used to detect the driver behavior like sleeping, driving, smoking, making phone call etc.
- ADAS is to detect forward collision warning, headway monitoring, lane change etc.
- This product can take the safety and security to next level. Very good for costly logistics operations.



## A FEW OF OUR CLIENTS



Focused and fast growing technology company



Specialized Feature rich and cost-effective solutions for Buses



Modular solutions that can work alone also



Experience of successful execution of large projects with 100+ vehicle fleets



Founders with rich IT and international experience

### For further information, contact

Vikash @ +91 98742 06624 ■ Madhurima @ +91 70440 83062

#### Corporate Office

FD 120, Sector III,  
Salt Lake City,  
Kolkata 700098  
Phone: +91 33 4060 5705

#### City Office

6, N.S Road, Annex Building,  
2nd Floor  
Bengal Chamber of  
Commerce and Industry  
Kolkata – 700001  
Phone: +91 33 2262 5371

#### Regd. Office

272/2 Kalikapur (East),  
Puipukur, Barasat  
Kolkata 700124

[marketing@nrxen.com](mailto:marketing@nrxen.com)

[info@nrxen.com](mailto:info@nrxen.com)

[www.nrxen.com](http://www.nrxen.com)